

# LENA ERICSSON

**Partner**

**Attorney at Law**

**LL.M.**

**European Trademark and Design attorney**



Lena works in all areas of intellectual property law with a focus on strategic advice regarding trademark and design protection, which among other things includes the development of strategies, copyright protection, objections, agreements and encroachment issues. She also works with business related IP issues such as commercialization of various intellectual property rights and provides advice on issues such as licensing agreements, confidentiality and transfers. She has a background as a business attorney but she has now worked with intellectual property since 2001, when she started at Albihs' office in Copenhagen. Lena is a member of the European Communities Trade Mark Association (ECTA) where she is also a member of the Design Committee.

## **Experience**

2013 – Attorney at law, Valea AB

2001 – 2012 Attorney at law Albihs / Zacco, Copenhagen Denmark

1995 – 2001 Attorney at law/Barrister Advokatfirman Engström & Co, Malmö Sweden

## **Languages**

Swedish, Danish, English

Understanding of German, French

## **Education**

1995, Lunds Universitet, LL.M.



## **Contact details**

[Lena.ericsson@valea.eu](mailto:Lena.ericsson@valea.eu)

+46 40 608 55 10

+46 733 811 555

[www.valea.eu](http://www.valea.eu)

# PUBLICATIONS

[Examining the latest Community trademark developments](#)

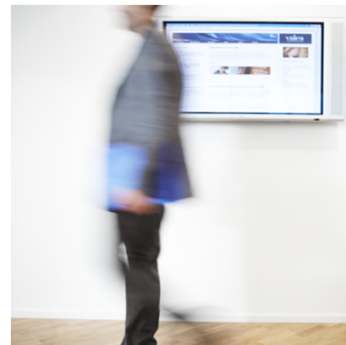
(IAM Yearbook 2015)

Authors: Lena Ericsson, Hanna Bruck

[Brand owners: thread softly online](#)

(Managing Intellectual Property, Europe IP Focus, 2013)

Authors: Lena Ericsson, Monika Colak



## Contact details

[Lena.ericsson@valea.eu](mailto:Lena.ericsson@valea.eu)

+46 40 608 55 10

+46 733 811 555

[www.valea.eu](http://www.valea.eu)